

KRONA ACADEMY WORKSHOP

- Date** : Saturday, August 11st 2018
Time : 10.00 – 14.00
Location : Jl. Rose Garden 2, RRG 28, Kompek Grand Galaksi City, Bekasi
Theme : Website Development
Topic : Membangun Website Menggunakan Wordpress Untuk Bisnis

Syllabus

1. Pentingnya website bagi bisnis
2. Jenis-jenis website
3. Pengenalan Wordpress-based website
4. Menentukan domain
5. Melakukan pengaturan dan penggunaan hosting provider
6. Memilih tampilan website
7. Praktek pengembangan website

Dengan mengikuti workshop, anda akan mendapatkan:

1. Domain (.com/ .org/ .net)
2. Hosting (up to 200 mb)
3. Email custom
4. Premium templete
5. e-Book Digital Marketing
6. Sertifikat Website Development
7. Merchandise

Trainer:



Indra Jaya – CEO at Krona Digital Marketing Agency

Indra, has spent more than 7 years in digital marketing industry, helps companies like Telkom Indonesia, Suzuki, and Zahir Accounting to achieve their digital marketing goals. Right now he is being laser focus to grow his own business by connecting, educating, and transforming client's marketing strategy into the whole next level of digital marketing. He and his team at Krona are more than just capable to help clients to reach millions of targeted people using internet channels, to increase conversions and even to grow the business to more than 300% growth in revenue.

In 2015, Indra joined IMA (Internet Marketing Association) Indonesia as Executive Director with the spirit to connect and to share with so many successful professionals in Indonesia. IMA its self is a global organization directed by top global executives from Microsoft, Oracle and Adobe in 2001. This US based association has more than 1.3 million professionals, marketers, and business owners across the globe as its member.

Some of his skills: Cross Channel Digital Marketing Campaign, Digital Branding, Conversion Optimization, Creative Campaign, Business Development, Digital Assets Development & Management, CRM, Digital Analytic, etc.



Herdiansyah Nurhidayat – CTO at Krona Digital Marketing Agency

Having involved in Technology, Digital Marketing and Multimedia for Clients and Partners with more than 10 years, I have come to realize that it is the power to IMAGINE that leads to great solutions. I am now dedicated to creating bold and superior Design and Innovation for robust businesses across the world.

Experiences:

1. CTO – Krona Indonesia (Jul 2017 – Present)
2. Founder – Invasi (Jan 2014 – Jul 2017)
3. System Operations Manager of Samsung R&D Insitute Indonesia – Samsung Electronics (Jun 2012 – Nov 2013)
4. Digital Operation Manager – Alpha Salmon (Apr 2012 – Juni 2012)
5. Project Manager SixReps.com – SixReps Inc (Nov 2011 – Mar 2012)
6. Project Manager Lurebook.com – Mobafone (Apr 2010 – Feb 2011)
7. Technologu Manager – Bubu Digital Agency (Mar 2009 – Mar 2010)
8. Head of Software Development – PT. Babastudio (Aug 2008 – Feb 2009)
9. Consultant Application Development –Integrasi Solutions (Jan 2007 – Jun 2008)
10. .NET Developer – Intimedia Talents (Nov 2005 – Aug 2006)